



GENERAL INFORMATION

SHOW HOURS

Thursday, September 19 9:00am - 5:00pm
Friday, September 20 9:00am - 5:00pm
Saturday, September 21 9:00am - 4:00pm

SHOW PERSONNEL

Mark Cusack – National Show Manager
Master Promotions Ltd.

mcusack@mpltd.ca
Phone: 506-649-0023
Cell: 506-333-1064

Peter Robichaud - Manager
Canadian Woodlands Forum

probichaud@cwfcf.org
Phone: 902-897-6961
Cell: 902-899-6420

Marc Bergeron -
Canadian Woodlands Forum

Bergeron.marc@hotmail.com
Phone: 418-507-2525

Anthony Robinson -
Logging and Sawmilling Journal

arobinson@forestnet.com
Phone: 604-463-8148

Andrew Burns – Exhibit Sales
Master Promotions Ltd.

aburns@mpltd.ca
Phone: 506-649-0025
Cell: 506-688-5991

Moira Nordqvist - Operations & Marketing
Master Promotions Ltd.

mnordqvist@mpltd.ca
Phone: 902-468-0378

Shawn Murphy – Show Manager
Master Promotions Ltd.

smurphy@mpltd.ca
Phone: 506-649-0059
Cell: 506-333-2988

Becky Geneau
Canadian Woodlands Forum

becky.geneau@cwfcf.org
Phone: 902-897-6961

Marc Bergeron

David Maxwell

Master Promotions Ltd.

Toll Free: 1-888-454-7469 E-mail: info@mpltd.ca • Website: www.masterpromotions.ca

Show personnel from SBC Cedar, Master Promotions, and Canadian Woodlands Forum will maintain a show office at the DEMO loop and will be available on-site during move-in, all show hours, and move-out.

DEMO INTERNATIONAL® 2024 official web page:

www.DEMOInternational.com

GENERAL INFORMATION (continued...)

EXHIBITOR PERSONNEL AND VEHICLE PASSES

Personnel passes and vehicle passes will be available for pick up beginning on Tuesday, September 17th at the Exhibitor Registration area. Please see the Exhibitor Personnel Pass forms in this manual. Also, please acquaint yourself with the On-Site Exhibitor Traffic & Vehicle Passes information located in the Exhibitor Guidelines section of this manual.

VISITOR REGISTRATION (ON-SITE)

Cost for visitor registration on-site is \$50.00 for one day and \$75.00 for a three-day pass (taxes included). Exhibitors have the opportunity to order pre-purchased VIP passes for their customers at a cost of \$30.00 plus tax per pass. Please see the Pre-Purchased VIP Pass Order Form in this manual.

SECURITY

Exhibitors are reminded that Show Management does not assume any responsibility for losses, therefore exhibitors should take all reasonable precautions, including insurance, to protect their own property. Security guards will be on 24-hour duty from the start of move-in until the end of the move-out. Show Management, Malcolm Knapp Research Forest- UBC, or Canadian Woodlands Forum do not assume any responsibility for losses incurred from pilferage or any other causes.

- ***Prior to Event***
Prior to and after the event (Show dates: Sept 19-21), vehicles and personnel do not require vehicle passes to gain entry to the DEMO site.
- ***During the Event***
September 19-21: Only those vehicles with authorized vehicle passes will be allowed to travel on the show loop. This policy will be strictly enforced for safety reasons. There will be a "Zero Tolerance" policy in effect for Exhibitor vehicle traffic 1 hour before show opening, ending 1 hour after show closing. Only designated vehicles (show organizer, host, food services, security & safety) will be permitted. Exhibitors who fail to comply with this policy will have their vehicle passes revoked.

Please read the "The DEMO 2024 Safety Policy" included in the manual.

***NO ALCOHOL
OR PETS ARE PERMITTED !***

GENERAL INFORMATION (continued...)

SPONSORSHIP OPPORTUNITIES

There are several sponsorship opportunities available. If you are interested in raising your profile at the event please contact:

Contact: Mark Cusack
Cell: 506-333-1064
Toll-Free: 1-888-454-7469
Email: mcusack@mpltd.ca

POLICY ON USE OF DEMO INTERNATIONAL® 2024 & PARTNER LOGOS

Policy Approved by the Canadian Woodlands Forum & Demo International Management Committee

The DEMO International® 2024 & partner logos are to be used by permission only. Exhibitors will be required to list their intended use of the logo when requesting permission to use it, and will only be given permission in the following instances:

- 1) For use by exhibitors in promoting the show in advertisements
- 2) For use by exhibitors in promoting the show on their web sites
- 3) For use by exhibitors for clothing machine operators and sales staff
- 4) For use by show management in promoting DEMO International® 2024 at other Trade Shows such as the Atlantic Heavy Equipment show or Expo Grands Travaux, i.e. for signage, hand-outs or promotional items
- 5) For use by Logging and Sawmilling Journal & Annex Publishing & Printing Ltd. in producing the show guides
- 6) For use by Master Promotions in producing advertising, show documents, etc.

Please contact:

Peter Robichaud
Canadian Woodlands Forum
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Tel: (902) 897-6961
E-mail: probichaud@cwfcf.org