



EXHIBITOR GUIDELINES

GENERAL EXHIBITOR GUIDELINES

Exhibitor's Advertising Literature and Product Brochures

All exhibitors will be permitted to hand out brochures if they wish to do so. However, all advertising circulars must be distributed from booths/sites only and must not be placed or distributed outside your assigned site boundaries. Materials are not permitted to be distributed from event parking/registration areas. Only materials pertaining to the Official exhibitor may be exhibited.

To maintain Demo's professionalism and high standards, exhibitors are requested to observe and maintain the "Good Neighbour" policy.

Exhibits and promotional methods must be in good taste. Side show tactics or any other undignified, degrading promotional methods will not be permitted.

ALCOHOLIC BEVERAGES *Under no circumstances will exhibitors be permitted to serve or distribute alcoholic beverages on the DEMO International® 2024 site during show hours. Any exhibitor breaking this rule will be shut down immediately.*

Safety Zones - Every powered exhibitor must isolate its operations from spectators by establishing a "safety zone" and marking it with special flagging that DEMO management will provide. Exhibitors should consult their DEMO Safety Marshall to be sure the safety zones they establish are a sufficient distance from operations to eliminate risk to spectators.

Hard Hats - Hard Hats are required within the Safety Zone of an Active site. Exhibitor Appointed Site Supervisors must wear white hard hats. Hard hats for equipment operators, mechanics, sales and technical representatives and visitors (within the Safety Zone) are to be supplied by the exhibitor. These can be any colour chosen by the exhibitor.

- During MOVE-IN & MOVE-OUT, the entire site is considered to be a worksite and PPE must be worn.
- Please consult the safety policy for further details.

Site Identification - Each Exhibitor must provide their own sign for site identification.

Tents and Power - Exhibitors (other than Static Booth) will supply their own tent and electric power. Portable generators must be equipped with a very good muffler system to ensure that noise does not disturb adjacent exhibitors.

EXHIBITOR GUIDELINES (continued...)

Dust Control

Roads will be treated (if necessary) prior to the show with a dust suppression chemical to keep the dust down.

ON-SITE EXHIBITOR TRAFFIC AND VEHICLE PASSES

There will be a "**Zero Tolerance**" policy in effect for Exhibitor vehicle traffic **1 hour before show opening, ending 1 hour after show closing.**

Only designated vehicles (show organizer, host, food services, security & safety) will be permitted. Exhibitors who fail to comply with this policy will have their vehicle passes revoked.

SITE SERVICES ON THE DEMO LOOP

Hydraulic Hose Repair



A hydraulic hose / fitting repair service from 1/4" to 2", will be provided by Parker Canada Division to all Active exhibitors, at no charge. They will have a mobile service vehicle onsite during move-in and all show hours.

Please contact : **Michelle Atkinson**, Product Sales Manager
Parker Canada Division
905-309-8258 (direct line) Fax:905-945-2203
Cell: 905-977-7706
matkinso@parker.com
www.parker.com

Machine Cleaning– Pressure Washing – Detailing

Dr. Detail



Toll Free: 1-877-790-7211

E-mail: drsoffice@drdetailinc.com • www.drdetailinc.com

EXHIBITOR GUIDELINES (continued...)

Fuel Service Provider



Raymond Energies will be the Fuel Service Provider onsite, after hours each show day. The following products will be available on a “user-pay” basis:

- Gasoline
- Diesel (premium quality)
- Motor Oil
- Hydraulic Oil

Fuel and lubes must be purchased prior to the show. Fuel tanks will be topped up after each show day at 5:00pm. Exhibitors must provide their own gasoline/diesel containers. These containers must be environmentally acceptable.

Please contact :

Percy Plourde

819-664-9039

percy.plourde@raymondenergies.ca