MASTER REG
Trade Show & Delegate Registration System
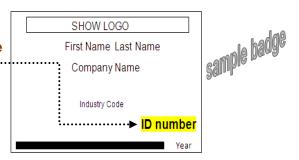L'Exposition du Commerce & Système de l'Inscription du Délégué

LEAD RETRIEVAL
PROCEDURES

Master Promotions Ltd. provides two ways for exhibitors to capture lead information on visitors to your booth.

1. We have a FREE MANUAL LEAD RETRIEVAL SYSTEM in place for exhibitors. (see below)

2. Electronic Scanners that may be rented through CONEXSYS. Information for CONEXSYS is located in the Exhibitor Manual.

HOW THE MANUAL SYSTEM WORKS

Every visitor will have a show badge.

The Registration ID Number is located in the BOTTOM RIGHT-HAND CORNER of each badge; this is the key to accessing the lead information in our registration database.

SHOW LOGO
First Name Last Name
Company Name
Industry Code
ID number
Year

sample badge

Record the ID Numbers from the visitor badges on a MasterReg form (found on next page), please either put the collected numbers typed in an email or in an attached excel file. Send email to: eaver@mpltd.ca.

Lead information (all contact information that was provided by visitors) will be sent to the exhibitor within 2 business days. Does not include phone or fax numbers.

Should you have any questions regarding this system, contact Emily Aver by email at
eaver@mpltd.ca

Send Completed MasterReg excel files, or typed id numbers to:

eaver@mpltd.ca

Please Note:

- *Any exhibitor requesting **lead information** on any visitors at the show using the MANUAL Lead Retrieval System **MUST** record the **ID Number**. Lead information will only be provided using **VALID** ID NUMBERS that the exhibitor has recorded.*

- *Please remember that, due to the PRIVACY ACT, Master Promotions Ltd. will **not**, under ANY CIRCUMSTANCES, provide exhibitors with a FULL attendee list from any of our shows.*

- *Master Promotions Ltd. reserves the right to refuse lead information on lists that are not gathered legitimately.*

DEMO INTERNATIONAL® 2024

SEPTEMBER 19-21
Ottawa/Gatineau • Canada

To access our Visitor Database, simply record their complete badge number and return to the Registration Area, fax or mail to:

Master Promotions Ltd.
P.O. Box 565 • Saint John, N.B. E2L 3Z8
Phone: (506) 658-0018
Fax: (506) 658 -0750
registration@mpltd.ca
www.masterpromotions.ca

MASTER REG
Trade Show & Delegate Registration System

Your Company Name
_____

Your Email

# _____	# _____
# _____	# _____
# _____	# _____
# _____	# _____
# _____	# _____
# _____	# _____
# _____	# _____
# _____	# _____
# _____	# _____
# _____	# _____
# _____	# _____
# _____	# _____
# _____	# _____
# _____	# _____
# _____	# _____
# _____	# _____
# _____	# _____
# _____	# _____
# _____	# _____
# _____	# _____
# _____	# _____
# _____	# _____
# _____	# _____
# _____	# _____
# _____	# _____