

Connect with your customers before, during and after the show!

Logging and Sawmilling Journal has been working with Demo 2024 and the Canadian Woodlands Forum for 8 years bringing together the latest in forestry technology from manufacturers across the world.

Logging and Sawmilling Journal and www.forestnet.com have all your marketing needs covered. Connect with your customers through our audience of forest industry professionals, in print, online and via our extensive social media platforms.

Why LSJ

- LSJ has been the best-read forest industry publication in Canada since the 1960's. Our circulation department works hard every day to make sure your customers are reached with information on the most up to date technology and innovations.
- Best social media presence of any forestry publication.
- Our team of marketing experts can help plan the best promotional strategy for your company before, during and after the show.
- Flexible pricing to suit your budget!

Before the Show

PRINT ADVERTISING

- Advertising in the July/Aug issue of Logging & Sawmilling Journal – include booth location and machines customers can expect to see at the show!
 - Sent to readers weeks ahead of showtime.

DIGITAL ADVERTISING

- E-Blast - Custom direct email marketing to 5,500+ forest industry professionals across Canada
- Forestnet.com - Banner Ads - your logo, image and booth number at the show.
- ForestNews E-Newsletter - Sent bi-weekly to 5,500+ subscribers ahead of the show

At the Show

BOOK VIDEO TIME WITH US!

Film crew on site for 4 days during the event—promote your brand before, during and after the show.

- Onsite interviews with your sales team. Book a timeslot to film your latest machine!
- Video clips available to share across your social media platforms.
- Have a happy customer? Let's collaborate to do a customer testimonial at the show.
- Have your best technician walk us through your latest technology.

50,000
to 55,000

Total targeted reach on all four platforms

 FORESTNET.COM

14,500+
Monthly
Page Views

5,500+
E-newsletter
E-blast
Subscribers

12,900+
Print Subscribers
Canada Wide
*4,000 receiving
both print and
digital issues*

  
20,500+
Social Media
Followers

After the Show

LET'S RE-CAP!

- Logging and Sawmilling Journal will publish a re-cap of all new and noted equipment at the event.
- Collaborate with our videographers to edit and build your videos, shared on our social media and available to you for download.

Ask our sales team today about rates.



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