



# DEMO 2024

INTERNATIONAL®

SEPTEMBER 19-21

Ottawa/Gatineau • Canada

## THE OFFICIAL POCKET SHOWGUIDE

*DEMO International* is North America's premier outdoor logging show. This live logging "active" show is being held just north of Ottawa/Gatineau on September 19-21, 2024. SBC Cedar (SBC) with sawmills in Quebec and New Brunswick will host the event on a property in Venosta, Quebec, located within a forty-five minute drive from Gatineau.

*Canadian Forest Industries* and *Opérations Forestières* Magazines are teaming up to promote the event and to produce the official DEMO Pocket Showguide. The publication is handed out to every visitor by the show organizers themselves, the handy reference guide will contain last-minute information attendees will need to navigate the massive live logging site over the three days. From emergency services and eating spots to exhibitor and new equipment info and the site map, the guide will have it all.

A digital edition will also be available on our website and emailed to OF and CFI's extensive e-subscriber list days ahead of the event to help visitors plan ahead (contact us for sponsorship details around that pre-event blast as well). The Pocket Showguide is the only way to get your show message and new equipment news to potential customers, both on site and as a take home marketing message. See the reverse for details.





# HERE'S WHY YOU CAN'T MISS THIS OPPORTUNITY TO SHOWCASE YOUR EXHIBIT IN THE DEMO 2024 POCKET SHOWGUIDE.

## AT THE SHOW:

- Draw clients to your site and new products.
- The publication is distributed at the show to all visitors, by the show organizers.
- Ads include a bold listing in the guide and map section, in print and on-line.

## AFTER THE SHOW:

- Provide visitors with a take-home message and contact for follow up.
- Be part of a DEMO reference and souvenir, including forest facts and figures from the region, exhibitor contacts, note section, website link page, and more!



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## POCKET SHOWGUIDE RATES

AD SIZE	DIMENSIONS	RATES
Full page	4" wide X 9" tall	\$3,080
1/2 horizontal	4" wide X 4.5" tall	\$2,140
1/3 horizontal	4" wide X 3" tall	\$1,780
1/4 horizontal	4" wide X 2.25" tall	\$1,075

## COVER POSITIONS

OBC	\$3,395
Inside Covers	\$3,195
Page 3	\$3,195
Pull-Out Show Map	\$6,095 (two-page premium sponsorship)

\*All rates are in Canadian dollars. Advertising is restricted to show exhibitors and partners only. Covers sold on a first-come first serve.

To book your ad or talk to a representative, please contact:

Josee Crevier

Canadian Forest Industries/ Opérations Forestières

514-262-9803

[jcrevier@annexbusinessmedia.com](mailto:jcrevier@annexbusinessmedia.com)



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## COLOUR RATES

Four Colour \$750

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